

Celebrating 50 Years in 2021

2021 FESTIVAL PROGRAM BOOK ADVERTISING SPECIFICATIONS & DIMENSIONS

ROUND TOP FESTIVAL INSTITUTE • (979) 249-3129 • www.festivalhill.org/advertising

BLEED LINE

TRIM LINE

CROP LINE / LIVE AREA

QUARTER PAGE (NON-BLEED)

3.75" (3 3/4") WIDE X 3.75" (3 3/4") TALL

Images should be a minimum of 300 DOTS PER INCH

SUPPLIED AS PRESS-QUALITY ADOBE ACROBAT PDF

CROP LINE / LIVE AREA

QUARTER PAGE (NON-BLEED)

3.75" (3 3/4") WIDE X 3.75" (3 3/4") TALL

Images should be a minimum of 300 DOTS PER INCH

SUPPLIED AS PRESS-QUALITY ADOBE ACROBAT PDF

LIVE AREA, RECOMMENDED

FULL PAGE (BLEED)

RECOMMENDED LIVE: AREA 7.75" (7 3/4) WIDE X 7.75" (7 3/4) TALL

TRIM: 8.5" (8 1/2) WIDE X 8.5" (8 1/2) TALL

BLEED: 8.75" (8 3/4) WIDE X 8.75" (8 3/4) TALL

Images should be a minimum of 300 DOTS PER INCH

SUPPLIED AS PRESS-QUALITY ADOBE ACROBAT PDF

CROP LINE / LIVE AREA

HALF PAGE (NON-BLEED)

7.75" (7 3/4) WIDE X 3.75" (3 3/4) TALL

Images should be a minimum of 300 DOTS PER INCH

SUPPLIED AS PRESS-QUALITY ADOBE ACROBAT PDF