

# ROUND TOP FESTIVAL INSTITUTE

The Sole Endeavor of THE JAMES DICK FOUNDATION for the PERFORMING ARTS

PO Box 89, Round Top, TX 78954 • (979) 249-3129 • FestivalHill.org

## 2021 PROGRAM BOOK ADVERTISING INSERTION ORDER FORM

**ORDER AND ADVERTISING MATERIALS DEADLINE: MAY 1, 2021**

(Place your order early; ad space may be limited and is reserved on a first-come, first-served basis.)

For information, email [marketing@festivalhill.org](mailto:marketing@festivalhill.org) or call (979) 249-3129.

ADVERTISER is a  School  Business  Individual

Advertiser: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### ADVERTISING SPACE COST:

**Full Page - \$1,500    Half Page - \$900    Quarter Page - \$500**

- Advertising position is not guaranteed. Pre-publication proofs cannot be provided.
- Ads are printed in four-color offset printing on premium semi-gloss paper stock.
- Ad materials must be supplied as "Press Quality" PDF emailed to [jeffhepp@gmail.com](mailto:jeffhepp@gmail.com) by May 1, 2021.
- Ad must be paid for in full when space is reserved.

### SPECIFICATIONS:

#### Full Page (bleed) (\$1,500)

Recommended Live Area:  
7.75" wide x 7.75" tall  
Trim: 8.5" wide x 8.5" tall  
Bleed: 8.75" wide x 8.75" tall

#### Half Page (non-bleed) (\$900)

7.75" wide x 3.75" tall

#### Quarter Page (non-bleed) (\$500)

3.75" wide x 3.75" tall

### PAYMENT & CONTRACT

**TERMS:** A signed agreement and payment in full is required to reserve ad space. Signed contract with payment should be mailed to Accounting Dept., James Dick Foundation, PO Box 89, Round Top TX 78954. For payment information, email [accounting@festivalhill.org](mailto:accounting@festivalhill.org). Ad materials must be submitted to Jeff Hepp ([jeffhepp@gmail.com](mailto:jeffhepp@gmail.com)) no later than May 1, 2021.

**Full Page - \$1,500**       **Half Page - \$900**       **Quarter Page - \$500**

Charge My Credit Card

My Check is Enclosed

*(Make check payable to The James Dick Foundation)*

Card Type:     Visa     MasterCard     AMEX     Discover

Card Number \_\_\_\_\_ Exp Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Phone: \_\_\_\_\_

**AGREEMENT:** I agree to provide a "press quality" Adobe Acrobat pdf of my ad to Round Top Festival Institute by May 1, 2021 according to the specifications and terms outlined above. Round Top Festival Institute reserves the right not to print any ad that is deemed inappropriate in content or appearance.

Accepted and Signed \_\_\_\_\_ Date \_\_\_\_\_

Round Top Festival Institute is the sole endeavor of The James Dick Foundation for the Performing Arts, a 501(c)(3) public non-profit educational organization since 1972. Funds raised through advertising are used to offset printing costs of the program book, allowing us to keep ticket prices affordable.