



ROUND TOP FESTIVAL INSTITUTE

PO Box 89, Round Top, TX 78954 • (979) 249-3129 • festivalhill.org

2017 Program Book Advertising Order Form

Order Deadline: May 15, 2017

(Place your order early; ad space is reserved on a first-come first-served basis.)

Secure your advertising space now in the RTFI 2017 Program Book. Available at every concert, 5,000 program books are printed and distributed at concerts during the six-week summer music festival and to visitors and in press packets throughout the year. Your advertising dollars show your support for the Institute while giving you broad exposure in front of thousands of people, including affluent, well-educated consumers.

For more information on advertising opportunities, contact Sergio Lozano, Director of Marketing and Communications, marketing@festivalhill.org.

ADVERTISER is a School Business Individual

Advertiser: _____

Contact: _____ Phone: _____

Email: _____ Website: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Advertising Space Cost:

(Specifications and dimensions on next page)

Full Page - \$1,500

Half Page - \$900

- Advertising position is not guaranteed. Pre-publication proofs cannot be provided.
- Ads are printed in four-color offset printing on premium semi-gloss paper stock.
- Ad must be supplied as "press quality" Adobe Acrobat PDF. Email to jeffh@festivalhill.org by May 15, 2017.
- Ad must be paid for in full when space is reserved.

TERMS:

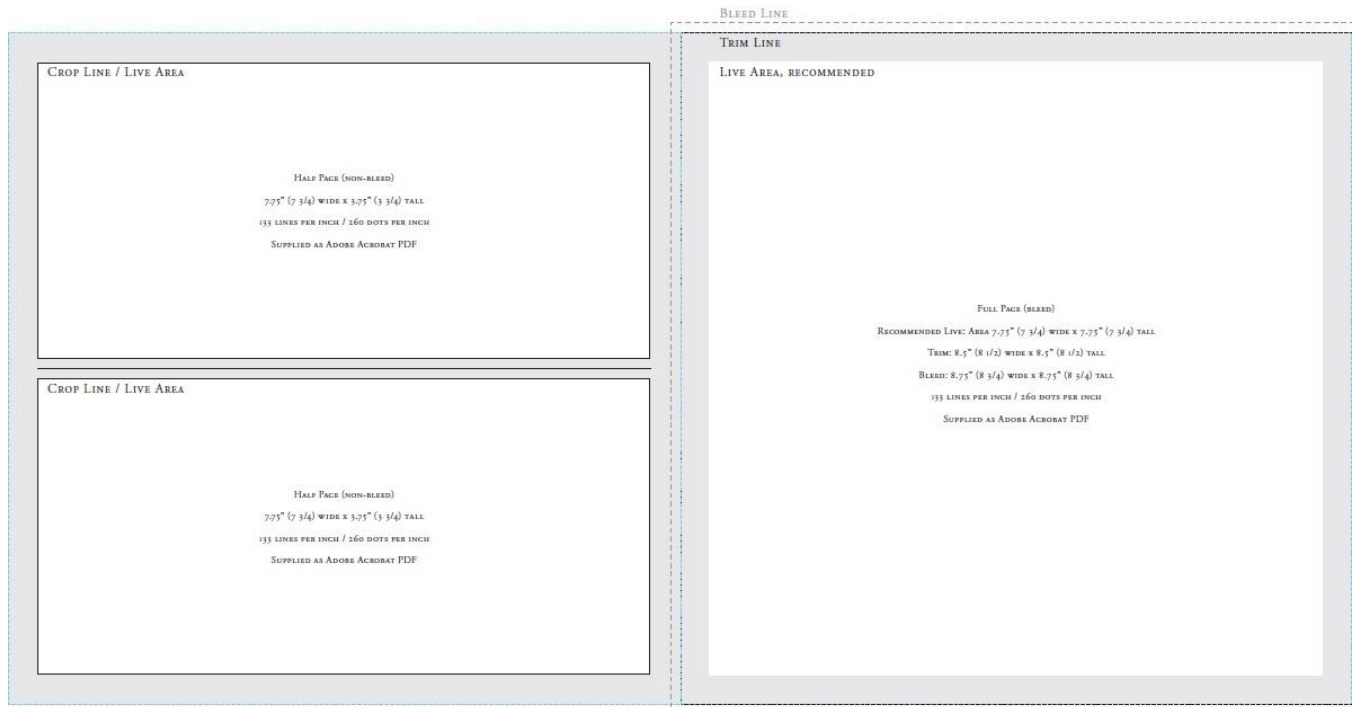
A signed agreement and payment in full is required to reserve ad space. Ad must be submitted to Jeff Hepp (jeffh@festivalhill.org) no later than May 15, 2017.

Specifications:

Half-page (non-bleed)
 7.75" (7 3/4) wide x 3.75" (3 3/4) tall
 133 lines per inch / 260 dots per inch
 Supplied as "press quality" Adobe Acrobat PDF

Full-page (bleed)
 Recommended Live: Area 7.75" (7 3/4) wide x 7.75" (7 3/4) tall
 Trim: 8.5" (8 1/2) wide x 8.5" (8 1/2) tall
 Bleed: 8.75" (8 3/4) wide x 8.75" (8 3/4) tall
 133 lines per inch / 260 dots per inch
 Supplied as "press quality" Adobe Acrobat PDF

2017 PROGRAM BOOK ADVERTISING SPECIFICATIONS & DIMENSIONS



PAYMENT and CONTRACT

Total Due: \$ _____

Charge My Credit Card

My Check is Enclosed

(Make check payable to The James Dick Foundation and mail to PO Box 89, Round Top, TX 78954)

Card Type: Visa MasterCard AMEX Discover

Card Number _____ Exp Date: _____

Billing Address: _____ Phone: _____

AGREEMENT:

I agree to provide an Adobe Acrobat pdf of my ad to Round Top Festival Institute by May 15, 2017 according to the specifications and terms outlined above. Round Top Festival Institute reserves the right not to print any ad that is deemed inappropriate in content or appearance.

Accepted and Signed _____ Date _____

Round Top Festival Institute is the sole endeavor of The James Dick Foundation for the Performing Arts, a 501(c)(3) public non-profit educational organization since 1972.

Funds raised through advertising are used to offset printing costs of the program book, allowing us to keep ticket prices affordable.