

2017 PROGRAM BOOK ADVERTISING SPECIFICATIONS & DIMENSIONS

CROP LINE / LIVE AREA

HALF PAGE (NON-BLEED)

7.75" (7 3/4) WIDE X 3.75" (3 3/4) TALL

133 LINES PER INCH / 260 DOTS PER INCH

SUPPLIED AS ADOBE ACROBAT PDF

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BLEED LINE

TRIM LINE

LIVE AREA, RECOMMENDED

FULL PAGE (BLEED)

RECOMMENDED LIVE: AREA 7.75" (7 3/4) WIDE X 7.75" (7 3/4) TALL

TRIM: 8.5" (8 1/2) WIDE X 8.5" (8 1/2) TALL

BLEED: 8.75" (8 3/4) WIDE X 8.75" (8 3/4) TALL

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