

Underwriting Opportunities

Round Top Festival Institute, the sole endeavor of The James Dick Foundation for the Performing Arts, offers a unique opportunity to underwriters. This exceptional center for performance and learning is a Texas treasure with international impact. Underwriters with charitable or marketing interests in furthering cultural enrichment and education assume an important role in making a difference that matters for people who value music, the arts, and humanities.

Texas Highways Magazine featured Festival Hill in a ten page photo essay showcasing many of the captivating aspects of the campus. A panel reviewing a successful grant application called the institute, a jewel in the crown of Texas, a renaissance center. The Economist has named the Round Top Music Festival, the centerpiece project of the Institute, as one of the three best summer festivals in the United States and twelve best in the world. Strings Magazine has called the festival an intense and rewarding experience for college level students. Founder and Artistic Director James Dick, a Fulbright Scholar and an acclaimed concert pianist with an international performance career, has been honored with a Texas Medal of Arts as Music Educator and is a Distinguished Alumnus of The University of Texas at Austin.

Conveniently located between Austin and Houston, Festival Hill draws its audience from metropolitan areas across the state and beyond, as well as from the multi-county area surrounding Round Top. That five county area is the sight of many second homes owned by sophisticated Houstonians and others, initially drawn to the area by the cultural influence Ima Hogg and then, James Dick, have had on the neighborhood. Artists of international stature participate in concerts, forums and festivals staged on the campus and in the magnificent one thousand seat concert hall. While the Institute is well known by some, it is still a surprise to many to find a world class performance and retreat center out in the country.

Performance underwriters play a vital role in carrying forward the work of this center. Fans who know the value of arts and humanities in our lives appreciate these underwriters. Those who are newly introduced to Festival Hill, helped by exposure and support performance underwriters can provide, will be appreciative, too.

We have many ways of recognizing underwriters, including on our website visited by individuals all over Texas and in many parts of the world, in the elegantly produced performance program distributed at Festival Hill throughout the year, on signage in the concert hall, with announcements from stage, and through customized merchandising communications.

Underwriters are provided with complimentary transferable passes and special hospitality for their guests. For details, see www.festivalhill.org/partnerships.

Underwriting of 2017 Round Top Music Festival

Season Partners	\$100,000
Gala Symphony Concert Orchestra	\$30,000
Symphony Concert Orchestra	\$20,000
Young Persons' Concert	\$10,000
Texas Festival Orchestra Conductor	\$10,000
Chamber Music Concerts	\$5,000 - \$10,000
Soloists	\$5,000 - \$7,500
One Week of Master Classes	\$4,500